

Brianna Blassneck

CONTACT INFORMATION

Email: bblassneck@ufl.edu

RESEARCH INTERESTS

Youth Development
Prosocial and Antisocial Behaviors
Youth Programming

Environmental Justice
Sustainable Event Management
Ecotourism

RESEARCH STATEMENT

My research focuses on narcissistic development in the context of extracurricular recreational activity. I intend to further the understanding of how this disorder presents itself in children, while contributing to the body of literature that intersects leisure and prevention sciences. The examination of youth recreational activity and the mediating effect it can have on prosocial development is an innovative approach to a growing body of research while providing tangible outcomes to practitioners and community stakeholders alike.

EDUCATION

June 2019 - Present **University of Florida**, Gainesville, FL
PhD Student
Tourism, Hospitality and Event Management

August 2014 - April 2016 **University of Florida**, Gainesville, FL
Master of Science
Tourism and Commercial Recreation

August 2011 - August 2015 **University of Florida**, Gainesville, FL
Bachelor of Science
Recreation and Event Management
Tourism and Hospitality Management

PROFESSIONAL EXPERIENCE

2021 - Present **Department of Tourism, Hospitality and Event Management, University of Florida**, Gainesville, FL
Graduate Assistant

2017 - 2021 **University of Florida Conference Dept.**, Gainesville, FL
Event Manager
Serve UF faculty and community by planning, managing and executing in-person or virtual conferences, seminars, workshops and special events.

2016 - 2017 **University of Florida Performing Arts**, Gainesville, FL
Event Coordinator
Managed operations of Baughman Center facility, the Ficke Garden grounds and supported events at the Phillips Center and the University Auditorium.

- 2015 - 2016 **University of Florida Performing Arts**, Gainesville, FL
Event Supervisor
Aided operation of Baughman Center facility and functioned as onsite representative.
- 2015 **University Athletic Association**, Gainesville, FL
Gator Guest Services Representative
Aided in crowd management while serving as point of contact for vendors and patrons.
- 2011 - 2014 **City of Marco Island Parks & Recreation**, Marco Island, FL
Director and Choreographer
Supply theatre camp programming to children aged 5-18.

INDUSTRY
CERTIFICATIONS

- June 2020 **Virtual Event and Meeting Management**
Event Leadership Institute
- January 2019 **Certified Meeting Professional**
Events Industry Council
- August 2016 **Trained Crowd Manager**
International Association of Venue Managers

TEACHING
EXPERIENCE

- Fall 2021,
Spring 2022,
Fall 2022,
Spring 2023 **HFT4517: Convention Sales and Service**
Instructor of Record
University of Florida
- Fall 2021,
Spring 2022,
Fall 2022,
Spring 2023 **HFT4517: Convention Sales and Service**
Instructor of Record
University of Florida Online
- Summer 2022 **LEI4955/6931: Sustaining Humans and their Environments – Australia**
Teaching Assistant
University of Florida Study Abroad Program
- April 2022 **GUEST LECTURES**
HTM212: Event Planning and Design
University of Tennessee, Knoxville
- October 2020 **LEI3301: Principles of Travel and Tourism**
2 occasions
University of Florida
- April 2020 **HFT2750: Event Management**
University of Florida
- February 2020 **HFT2750: Event Management**
University of Florida

RESEARCH EXPERIENCE	<p>February 2022 - Present Conceptualization of Negative Behaviors in Children <i>PI Co-PI: Dr. Heather Gibson</i> Qualitative interviews of parents with children aged 10-13 years old. Developing an initial understanding of the perceptions parents hold of narcissism in children.</p> <p>July 2021 - Present 1000 Mermaids Visitor Study <i>Co-PI PI: Dr. Heather Gibson Partner: Ocean Rescue Alliance</i> A visitor survey of participants who have just finished diving either Dania Beach and Riviera Beach 1000 Mermaids site. Interested in assessing the visitor impact of these divers, their dive experiences and other dive related travel behavior.</p>
PRESENTATIONS	<p>Blassneck B., Gibson H. How do parents conceptualize negative behaviors in children. Poster presented at: HHP Research Symposium; March 2022; Gainesville, Fl.</p> <p>Blassneck B., Gibson H. How do parents conceptualize negative behaviors in children. Poster presented at: EFTI Full Board Meeting; April 2022; Gainesville, Fl.</p>
AWARDS	<p>June 2021 Sidney J. Gefen Scholarship for Innovative Research in Travel and Tourism College of Health and Human Performance University of Florida</p> <p>May 2014 UFIC Study Abroad Scholarship Australia</p>
SERVICE	<p>June 2021 - Present Florida Festivals and Events Association <i>September 2021 – Present, Emerging Leaders Committee</i></p> <p>Fall 2020 - Present HHP Graduate Organization (HHP GO) <i>Summer 2021 – Present, Vice President</i> College of Health and Human Performance University of Florida</p> <p>March 2017 - Present Meeting Professionals International (MPI) <i>June 2018 – July 2019, Vice President of Education</i> <i>July 2017 – June 2018, Social Media Chair</i></p>