

Hongping Zhang

Department of Retail, Hospitality, and Tourism Management, University of Tennessee

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EDUCATION

- Ph.D., Recreation, Parks and Tourism** (GPA: 4.00/4.00) 2016 – 2020
University of Florida, Gainesville, FL
Dissertation: *Using autobiographical memory to understand the development of pro-environmental behaviors and global citizenship in the context of study abroad*
- M.S., Recreation, Sport, and Tourism** 2012 – 2014
University of Illinois at Urbana-Champaign
Thesis: *Place attachment and alumni's experience during the homecoming weekend*
- Bachelor of Management, Tourism Management (Major)** 2008 – 2012
Shanghai Normal University, Shanghai, China
- B.A., German (Minor)** 2009 – 2012
East China Normal University, Shanghai, China

ACADEMIC EXPERIENCE

- University of Tennessee**, Knoxville, TN 2020 – present
Clinical Assistant Professor in Department of Retail, Hospitality and Tourism Management
- HRT 102 Introduction to the Business of Hospitality and Travel
 - HRT 326 Financial Management for the Hospitality Industry
- University of Florida**, Gainesville, FL 2016 – 2020
Graduate Teaching Assistant in Department of Tourism, Hospitality, and Event Management
- LEI 4880 Research Methods in Tourism, Recreation and Sport Management
 - LEI 3360 Hospitality Management

RESEARCH INTEREST

Educational tourism; Youth and emerging adult development through leisure and tourism; Cross-cultural understanding; Sustainable tourism; and Tourist experiences.

PEER REVIEWED JOURNAL PUBLICATIONS

Zhang, H., Zhou, Y., & Stodolska, M. (2018). Socio-cultural adaptation through leisure among Chinese international students: An experiential learning approach. *Leisure Sciences*. Advance online publication. doi.org/10.1080/01490400.2018.1491351

Zhang, H., Huang, Z., Green, C., & Qiu, S. (2018) Place attachment and attendees' experiences of Homecoming Event, *Journal of Sport & Tourism*, 22(3), 227-246.

Zhou, Y., **Zhang, H.**, & Stodolska, M. (2018) Acculturative stress and leisure among Chinese international graduate students. *Leisure Sciences*. 40(6), 557-577.

Papers in Development

Zhang, H., & Gibson, H. (Major Revision) Liminoid, identity development, and study tours. *Annals of Tourism Research*.

Zhou, Y., Stodolska, M., & **Zhang, H.** (Under review) Socialization and the meaning of children's sports involvement among the immigrant family triads. *Journal of Applied Sport Psychology*.

PRESENTATIONS

Peer Reviewed National and International Research Presentations

Niu, Y., **Zhang, H.** & Gibson, H. (April, 2021) *Inter-cultural understanding and global citizenship development through Semester At Sea*. A paper will be presented at the World Leisure Congress in Beijing, China.

Zhang, H., & Gibson, H. (February, 2020) *Cognitive development in the context of study abroad*. Panelist on exploring leisure from a developmental approach: Showcasing theories and implications for/from research at The Academy of Leisure Sciences (TALS) Annual Conference on Research and Teaching in Urbana-Champaign, IL. USA.

Zhou, Y., **Zhang, H.**, & Stodolska, M. (February, 2020) *Exploring the correlates of the meanings of recreational sport socialization in Chinese immigrant families*. A paper presented at the China-International Leisure Research Association (CILRA) Conference in Urbana-Champaign, IL. USA.

Zhang, H., & Gibson, H. (December, 2019) *Towards an understanding of decision-making in choosing a study abroad program*. A poster presented at the 5th World Research Summit for Tourism and Hospitality in Orlando, FL. USA.

Zhang, H., & Gibson, H. (February, 2019) *Liminoid, identity development, and the study abroad experience*. A paper presented at The Academy of Leisure Sciences (TALS) Annual Conference on Research and Teaching in Greenville, SC. USA.

Zhang, H., & Gibson, H. (August, 2018) *The power of “active experimentation”*: Assessing study abroad programs. A paper presented at the World Leisure Congress in Sao Paulo, Brazil.

Zhang, H., Zhou, Y., Stodolska, M., & Gibson, H. (February, 2018). *Chinese international students' social capital and leisure engagement*. A poster presented at The Academy of Leisure Sciences (TALS) Annual Conference on Research and Teaching in Indianapolis, IN. USA.

Zhang, H., Zhou, Y., & Stodolska, M. (October, 2016). *Experiential cross-cultural learning through leisure among international students*. A paper presented at the National Recreation and Park Association (NRPA) Leisure Research Symposium in St. Louis, MO. USA.

Zhang, H., Huang, Z., & Green, C. (December, 2015). *Place attachment and alumni's experience of the homecoming event*. A paper presented at the 3rd World Research Summit for Tourism and Hospitality in Orlando, FL. USA.

Zhou, Y., **Zhang, H.**, & Stodolska, M. (September, 2015). *Acculturative stress and spectatorship of sports events among international students*. A poster presented at the National Recreation and Park Association (NRPA) Leisure Research Symposium in Las Vegas, NV. USA.

Zhou, Y., **Zhang, H.**, & Stodolska, M. (June, 2015). *The meaning of American football among Chinese spectators: A qualitative investigation of live sport events viewing experiences*. A paper presented at the Annual Conference of the North American Society for Sport Management (NASSM) in Ottawa, Canada.

Zhang, H., & Huang, Z. (January, 2014). *Place attachment and alumni's experience during the homecoming Weekend*. A poster presented at the 19th Annual Hospitality and Tourism Graduate Student Education and Research Conference in Huston, TX. USA.

Invited Presentations

Zhang, H. (November, 2019) *Educational tourism and student development*. Presented at The Eric Friedheim Tourism Institute Industry Advisory Board Meeting in Tampa, FL. USA.

Gibson, H., Niu, Y. **Zhang, H.** (October, 2019) *Thinking and researching qualitatively: Grounded theory method*. Presented at The Eric Friedheim Tourism Institute Seminar Series, University of Florida.

Zhou, Y., **Zhang, H.** (February, 2019) *Overcoming the challenges and leveraging the assets of leisure graduate students to become successful instructors/teaching assistants*. Presented at The Academy of Leisure Sciences (TALS) Annual Conference on Research and Teaching in Greenville, SC. USA.

Kono, S., Mirehie, M. S., Sjaraiavska, I., Zhou, Y., **Zhang, H.**, & Stodolska, M. (February, 2019). *Challenges and potentials of international leisure students/scholars in North American higher education*. A panel presented at The Academy of Leisure Sciences (TALS) Annual Conference on Research and Teaching in Greenville, SC. USA.

AWARDS

Bill Simms Endowment Student Research Awards (\$500) Department of Tourism, Hospitality and Event Management, University of Florida	2019
Sid Geffen, Barbara & Larry Jaffee Scholarship (\$2000) College of Health and Human Performance, University of Florida	2019
University of Florida International Center Certificate of Excellence International Center, University of Florida	2018
Bill Sims Scholarship (\$2000) College of Health and Human Performance, University of Florida	2018
Department Research Award: 3-Minute Thesis Department of Tourism, Recreation, and Sport Management, University of Florida	2018
Dr. Linda (Dr. T) Thornton Endowed Scholarship (\$1000) College of Health and Human Performance, University of Florida	2017
Graduate Student Council Travel Grant (\$350) University of Florida	2017
Third-class Scholarship for Academic Excellence (¥800) Shanghai Normal University	2011
Second-class Scholarship for Academic Excellence (¥1500) Shanghai Normal University	2009 and 2010

RESEARCH PROJECTS

Tourism experience and student development through study abroad

University of Florida May 2017 to Present

- Conducted 51 one-on-one semi-structured interviews with study abroad students upon returning
- Conducted 3 participant observation on study abroad programs to Australia and Fiji
- Analyzed the data using grounded theory on the topics of tourism experience, identity development, and memory

The long-term impact of study abroad on pro-environmental behavior and global citizenship

University of Florida January 2019 to Present

- Designed a self-administered questionnaire on the topics of global citizenship, pro-environmental attitude and behavior, and memory to track the study abroad alumni from the past 15 years
- Distributed the questionnaire through Qualtrics (online questionnaire platform)

College students and lifelong learners' Semester at Sea (SAS) experiences

University of Florida February 2018 to Present

- Collaborated on conducting 18 one-on-one interviews with Semester at Sea students

Cross-cultural adaptation through leisure activities among Chinese international students

University of Illinois at Urbana-Champaign September 2014 to September 2015

- Conducted 2 rounds of semi-structured in-depth interviews with 15 Chinese students
- Analyzed qualitative data using grounded theory on acculturative stress and cultural learning

Place attachment and alumni Homecoming event experiences

University of Illinois at Urbana-Champaign

April 2013 to April 2014

- Designed a self-administered questionnaire, obtained 351 qualified responses,
- Analyzed quantitative data using Structural Equation Modeling (software: SPSS, AMOS)
- Examined the role of place attachment in event tourism experience and marketing

TEACHING

University of Florida

Mentorship

Spring 2019 to Spring 2020

- Mentored an undergraduate student's research project on study abroad alumni
- Helped the student with survey design and understanding the process of scientific inquiry
- Supported the student in receiving University Scholars Awards including a \$1750 stipend

Instructor of Record

• LEI 4880 Research Methods in TRSM

Fall 2019, Spring 2020

- Taught 2 semesters with class-size of 40 students on the topics of quantitative and qualitative research, questionnaire design using Qualtrics, and data analysis using Excel
- Guided and provided feedback on students' research projects, reports, and presentations

• LEI 3360 Hospitality Management

Fall 2016, Spring 2017, Fall 2018

- Taught 3 semesters with class-size from 20 to 56 students on the topics of the hotel business, restaurant management, tourism industry, and recreation management
- Received course evaluation higher than department mean and college mean

Field-Based Experiential Education, Study Abroad Teaching Assistant

• LEI 4955 Study Abroad to North Queensland, Australia and Fiji

Summer 2017, 2018, 2019

- Co-led study abroad programs (4-6 weeks) 3 times, each group was around 20 students
- Facilitated teaching the topics on sustainability through field activities such as hiking, snorkeling, camping, homestay etc. paired with coursework
- Graded and provided feedback on students' essays, debates, and quizzes on-site

Online Education, Teaching Assistant

• LEI 4880 Research Methods in TRSM (Online)

Fall 2017, Spring 2018, Spring 2019

- Graded and provided feedback on weekly discussions, assignments, and term research papers to classes size range from 18 to 27
- Prepared 3 exams and collaborated with ProctorU to allow students taking exams online
- Responded to students' questions and requests such as make-up exam setup

Teaching Assistant

• HFT 4468 Hospitality Revenue Management

Fall 2017 – Spring 2019

- Worked as a TA for revenue management for 4 semesters on the topics of pricing, perceived value, forecasting, distribution channel etc.
- Proctored and reviewed 12 quizzes, graded 14 assignments each semester

- **SPM 3403 Sport Information Management** Spring 2019
 - Graded and provided feedback on weekly discussions for a class of 71 students

SERVICE

- Communications Committee Member**, the Academy of Leisure Sciences (TALS) 2017 to Present
- Managed Facebook page of TALS to promote members, research, and teaching
 - Took photos during TALS conferences for its newsletter and social media

- Conference Concurrent Session Moderator**, The China-International Leisure Research Association
Urbana-Champaign, IL February 2020
- Organized and lead the discussion of a concurrent session
 - Helped with translating and articulating questions and answers

- Study Abroad Volunteer**, University of Florida 2017 to 2020
- Promoted the Florida Down Under study abroad programs through study abroad fairs each semester over the past 3 years
 - Visited classes to promote study abroad programs
 - Facilitated information sessions twice each semester to help with explaining the itinerary in detail

- Department Representative**, UF Graduate Student Council August 2016 to September 2018
- Participated in monthly general body meeting
 - Voted to select the Graduate Student Council committee

- Student Volunteer**, College of Health & Human Performance Website 2017 to 2018
- Wrote articles to share experiences and recommendations as a doctoral student
 - Shared my life and experiences as a graduate student to prospective students
 - <http://hhp.ufl.edu/faculty-research/grad-experience/>

- Conference Volunteer**, Travel and Tourism Research Association International Conference
Miami, FL June 2018
- Worked at the registration table, directed attendees to difference sessions
 - Counted number of participants at concurrent sessions and the banquet

AFFILIATIONS

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| Tourism and Travel Research Association (TTRA) | 2018 to Present |
| World Leisure Organization | 2018 to Present |
| The Academy of Leisure Sciences (TALS) | 2017 to Present |

LANGUAGE SKILLS

English: Fully proficient

Chinese: Native

WORK EXPERIENCE

Axiom/English Corner

Dean of Students

Urbana-Champaign, IL
September 2014 – May 2015

- Planned and organized weekly events for helping international students to practice English, learn more about American culture, and build their social network
- Planned annual banquet for donors and students
- Planned Thanksgiving Dinner experience for 125 international students
- Managed a Facebook group of over 600 members to communicate with followers

Xanterra Parks & Resorts

CIEE, Work & Travel USA Program

Yellowstone National Park
July 2010 – September 2010

- Worked in the employee dining room, pantry, and cafeteria of Canyon Lodge
- Received Team Spirit Award for sharing blogs on social media

MEDIA COVERAGE

Hongping Zhang talks about study abroad and educational tourism (2019, Aug 28). **Eric Friedheim Tourism Institute YouTube Channel** Retrieved from <https://www.youtube.com/watch?v=8YyzYDWC4oc&t=339s>

Eric Friedheim Tourism Institute students recognized by the University of Florida International Center for achievement! **EFTI E-News**. (2018, Dec 5). Retrieved from <https://www.uftourism.org/blog/2018/11/29/w1995fp8nd8ho8h68sdbvznjt0cqm7>

Alumni reminisce about college during Homecoming. **The Daily Illini**. (2018, Sep 11). Retrieved from <https://dailyillini.com/news/2018/09/10/alumni-reminisce-about-college-during-homecoming/>

College towns important to alumni's enjoyment of homecoming events, study finds. **Illinois News Bureau**. (2018, Aug 31). Retrieved from <https://news.illinois.edu/view/6367/689042>