

# Joshua Roe

College of Health and Human Performance  
Department of Tourism, Hospitality, & Event Management  
Concentration in Recreation, Parks, and Tourism  
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## EDUCATION

Ph.D. Candidate, University of Florida. Gainesville, FL  
Tourism, Hospitality, & Event Management

Dissertation topic: Outdoor recreation area management and planning for diversity through understanding Place Attachment; adaptive co-management

2013—M.A. (with honors). Appalachian State University. Boone, NC  
Appalachian Studies

Thesis topic: Benefits of a Rail-trail in Rural Appalachia; a Case Study of Damascus, Virginia and the Virginia Creeper Trail

2004—B.A. (cum laude). Morehead State University. Morehead, KY  
Major: Spanish

Minor: International Studies

Capstone: Translation of selected poetry from Central America

Thesis: Machismo in Latin American Film

## AREAS OF SPECIALIZATION

Leisure, Recreation, and Tourism

Natural resources recreation management

Place attachment and recreation settings

## RELEVANT TEACHING EXPERIENCE

**Graduate Teaching Assistant, 2020**—Leisure in Contemporary Society, online course at University of Florida. During winter 2019-2020 I redeveloped this course with updated materials, all new recorded lectures, and a new Canvas appearance for online delivery of the course. This course provides a history and current trends of the broad contexts of Leisure through an exploration of tourism, hospitality, recreation, and events.

**Graduate Teaching Assistant, Fall 2019**—Farm, Fork, & Table; Hospitality Etiquette for Business Success. University of Florida online course. This course covers the professional processes of conducting business over restaurant tables in place of boardrooms.

**Lecturer, 2017-Present**—Leisure in Contemporary Society, online course at University of Florida. This course covers the historical and contemporary understanding of leisure time at the undergraduate level. Serving as the instructor of this course has provided me with valuable experience in Sakai and Canvas as online platforms. During the seven semesters that I have been involved with this course, I have been responsible for grading, guiding online discussion, assisting students via online platform and email, making accommodations for students with disabilities, and providing feedback on student work.

**Graduate Assistant, Summer 2017**—New Zealand summer study abroad program. During this 3.5 weeks intensive experiential education program covering both the north and south islands of New Zealand, I served as instructor-cum-guide for a group of sixteen students. This was a very intense, fast paced program that provided students with six credit hours of in-class and experiential education through a combination of site visits to various tourist destinations and guest lectures from persons in both the public and private sectors of NZ. We also had direct participation in outdoor recreation, conservation efforts, and public outreach.

**Co-Lecturer, Fall 2016**—Outdoor Recreation & Management/Introduction to Outdoor Recreation & Parks dual listed graduate-undergraduate course, University of Florida. Co-taught course with Dr. JinWon Kim. As this was a dual listed course, I often provided lectures and material for undergraduate students while Dr. Kim was able to focus on the group of graduate students. I assisted with every stage of developing the course from materials selection, syllabus creation, recruiting, grading, accommodations for students with disabilities, securing guest lecturers, and maintaining office hours for students who needed guidance.

**Lecturer, Spring and Fall 2015**—Entrepreneurship in Commercial Recreation, University of Florida. I taught this in-class course for three semesters. Each semester I updated readings and case studies, provided personal experience in commercial recreation endeavors in Kentucky and Korea, and worked closely with students to increase their recreation business acumen.

**Graduate Teaching Assistant, 2014-2015**—Teaching assistant for Leisure in Contemporary Society, online course at University of Florida. See above details.

## **SERVICE AND INVOLVEMENT**

Committee member for Tourism, Hospitality, & Event Management chairperson search committee as a representative for doctoral students.

Logistics, events, and transportation management for the Eric Friedheim Tourism Institute (EFTI) program UF Disney Academic Experience (UF DEX). For three years, I have assisted with this program to accommodate Canadian students during an immersion program at the University of Florida before they begin an internship and distance learning courses for a semester at Walt Disney World.

North Central Florida Regional Planning Council & Florida Department of Transportation consultation and assistance in creating a bicycle touring map of the north Florida region that also links to a statewide network of suggested bicycle routes. This involved mapping technologies and knowledge gathered through thousands of miles of bicycle riding while collecting relevant data.

## **INDUSTRY EXPERIENCE**

**Outdoor Recreation Professional Guide**, 2010—Packer Expeditions, Skagway AK. As a returning experiential educator/naturalist guide, I spent more time this year on multi-day backcountry backpacking in conjunction with the Klondike Gold Rush National Historic Park. During this same timeframe, I also became a Wilderness-EMT through Wilderness Medical Association, a wild land firefighter with the United States Forest Service, and maintained Swift Water Rescue Technician I certification through Rescue Three International.

**Outdoor Recreation Professional Guide**, 2008—Arizona Outback Adventures, Scottsdale, AZ. Lead mountain biking and desert trekking guide during the Alaskan off-season. I guided day hikes and mountain biking outings in various high desert settings in the greater Phoenix area and also spent six weeks as a resident-guide in the Havasupai Canyon working with the Havasupai Tribe to maintain professional and exemplary relations to work with respect to their land.

**Remote Wilderness Rescue Professional**, 2008—Klondike Gold Rush National Historic Park, Skagway, AK. Served as a volunteer liaison Search & Rescue technician in both backcountry and swift water rescue operations in cooperation with the Royal Canadian Mounted Police, Alaska State Troopers, Skagway Volunteer Fire/EMS/Rescue, and United States Customs and Border Patrol.

**Outdoor Recreation Professional Guide**, 2007-2008—Packer Expeditions, Skagway, AK. During this timeframe as a lead guide, I spent more than 150 days each year as a professional backcountry guide and medic while kayaking, backpacking, hiking, and traversing glacial terrain

**Outdoor Recreation Professional Guide**, 2005-2006—True North Outfitters, LLC. General Manager and Lead guide/instructor. Pine Ridge, KY. I worked closely with the United States Forest Service to use federal land for commercial recreation. I also established a non-profit search and rescue team to provide technical cliff rescue to the USFS during lost, injured, and deceased persons operations. Beyond Kentucky, I worked as a linguist and mountaineering guide to climb the highest peaks of Mexico and Ecuador with True North Outfitters.

## **PEER REVIEWED PUBLICATIONS**

Donohoe, H., Omodior, O., & Roe, J. (2018). Tick-borne disease occupational risks and behaviors of Florida Fish, Wildlife, and Parks Service employees—A health belief model perspective. *Journal of Outdoor Recreation and Tourism*, 22, 9-17.

Barbour, K., Bentley, G. M., Curlee, C., Engle, K., Hyle, K. M., Krueger, V., Laney, J., Lindley, W., **Roe, J.**, Sanders, L., & Davenport, T. (2013). From Documentary Films to YouTube & Folkstreams: Interview with Filmmaker Tom Davenport. *Appalachian Journal*, 41(1/2), 78-101.

## **PEER REVIEWED (SELECTIVE) CONFERENCE PRESENTATIONS**

Roe, J., Williams, W., & Thapa, B. (2016). Exploring the cultural impact of a rail-to-trail on a rural Appalachian American town. *Northeastern Recreation Research Symposium*. Annapolis, MD.

Roe, J. (2013). The Potential Benefits of Rail-trail Development in Southern Appalachia. *Appalachian*

*Studies Association annual conference*, Boone, NC.

Roe, J. (2013). Benefits of a rail-to-trail in rural Appalachia; a case study of the Virginia Creeper Trail in Damascus Virginia. *Southeastern Recreation Research Conference*, Athens, GA.

Roe, J. (2012). Planning for Our Future: Linking Appalachian Communities via Linear Parks. Convener for this presentation. *Appalachian Studies Association annual conference*, Indiana, PA.

Roe, J. et al. (2011). The New River's North Fork: Voices from the Headwaters. *Appalachian Regional Commission annual conference*, Washington, DC.

### **INVITED PRESENTATIONS**

Kehres, N., Lepa, C., Martin, Paudyal, R., Peattie, N., Roe, J., Simmons, S., Tucker, K., Ward, C., & Stein, T. (2017). Florida National Scenic Trails Marketing and Development Strategy. Prepared for the United States Forest Service. University of Florida. Gainesville, FL.

Roe, J. (2013). A Brief History of Climbing in Southern Appalachia. *Dimensions of Political Ecology Conference: Conference on Nature/Society*, Lexington, KY.

Roe, J., et al. (2011). What We Have Learned at the ARC. I organized and led discussion of the 2011 *Appalachian Regional Commission* presentations, Washington, DC.

### **POSTER PRESENTATIONS**

Roe, J., Williams, W., & Thapa, B. (2016). Cost-Benefit analysis of the Virginia Creeper Rail Trail. *Northeastern Recreation Research Symposium*. Annapolis, MD.

Roe, J. (2012). The New River's North Fork: Voices from the Headwaters. Poster presentation. *Appalachian Studies Association annual conference*, Indiana, PA.

### **INVITED PUBLIC SPEAKING ENGAGEMENTS**

One Revolution; Cycling for Bicycle Awareness, various public speaking engagements across the southern United States from January to April 2011

Gap Year Adventures, Invited guest speaking engagement at Morehead State University, September 2009

### **RESEARCH EXPERIENCE**

Current—demographic and socioeconomic diversity of recreation area visitors with an emphasis in Place Attachment theory; specific interest in the psychological aspects of preference for recreation area settings based on geospatial attributes such as proximity, accessibility, amenities, and environmental interpretation

2017—The Inaugural Open Streets Gainesville: The impact of a community recreation event on levels of physical activity. This was a course project research being conducted using SOPARC data collection method and requires a broad scope of literature relevant to active living, bicycling and pedestrian habits,

health benefits of active leisure and recreation, and other similar topics

2014-2016—Vector borne illnesses among outdoor recreation professionals. Through the application of Health Belief Model research was conducted among Florida State Parks and Florida Fish & Wildlife Agencies to assess the use of personal protective equipment (PPE), attitudes, and behaviors of natural resource area employees

2012-2013—Research assistant for history and heritage project in black Mennonite community of Junaluska under the direction of Dr. Susan E. Keefe at Appalachian State University

2001-2003—Research assistant on agricultural project studying viability of commercial fresh water prawn as a substitute for tobacco in eastern Kentucky under the direction of Dr. Mark Phillips at Morehead State University

## **OTHER TEACHING EXPERIENCE**

2007-2010—Worked in southeast Alaska as an interpretive guide for Packer Expeditions, LLC., which included providing a quality breadth and depth of knowledge about the area in the following fields: human history, natural history, geology, biology, glaciology, geography, astronomy, and others.

November 2005-February 2006—Taught ESL in Valladolid, Spain at The English Center of Valladolid.

2005—Keimyung University in Daegu, South Korea. Taught English conversation skills and business English to students ranging from early elementary age to working professional adults. Also taught business English and Spanish at an automotive parts manufacturing facility co-owned by a German and French company operating in Korea.

2002-2004—English as a Second Language [ESL] tutor for Rowan County public school system while pursuing BA.

## **HONORS AND AWARDS**

2016—Dr. Linda Thornton Scholarship recipient

2012—Pi Gamma Mu, graduate honors society

2003—Phi Kappa Phi, undergraduate honors society

2003—Nominated for and elected as president of Sigma Delta Pi (Collegiate Hispanic Honor Society)

2003—Sigma Delta Pi, International Hispanic Honor Society

2002—Who's Who Among Students in American Universities and Colleges

## **PERSONAL DEVELOPMENT**

January-April 2013—State of North Carolina and National Register Emergency Medical Technician (EMT-B). Certified on 01 June 2013, lapsed May 2017.

August-October 2010—Wilderness Emergency Medical Technician [W-EMT] training with Wilderness Medical Associates and state of Alaska Emergency Medical Services [EMS].

April 2007-October 2010:

Eighty-five hours of wilderness medicine training

Forty-eight hours of continuing medical education for state EMT re-certification

Basic Life Support update training

First Aid/CPR update training

250 volunteer hours with state certified volunteer EMS agencies in Alaska and North Carolina

September-November 2008—State of Alaska Emergency Medical Technician (EMT-Basic) training and certification, required 150 volunteer hours with a state certified Fire/EMS agency

July 2008—United States Forest Service Wild Land Firefighter (Red Card) course and certification.

Forty-hour course required one year of prior volunteer service with state certified Fire Department

June 2007—Rescue Three International: Swift Water Rescue Technician I Certification. Course required one year of prior search and rescue experience with a state certified Search & Rescue agency